
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Matz

Group Art Unit: 2453

Application No.: 10/039,062

Examiner: Strange, Aaron

Filed: December 31, 2001

Attorney Docket: 01376

Title: "Methods and System for Targeted Content Distribution Using Tagged Data Streams"

37 C.F.R. § 1.8 CERTIFICATE OF TRANSMISSION

I hereby certify that this correspondence is being electronically and/or facsimile transmitted to the United States Patent and Trademark Office.

Scott P. Zimmerman

Name of Person Transmitting This Paper

A handwritten signature in black ink, appearing to read "Scott P. Zimmerman", is written over a series of horizontal dotted lines.

May 18, 2009

Date of Transmission

RESPONSE TO FEBRUARY 19, 2009 OFFICE ACTION

Commissioner for Patents

The Assignee respectfully requests reconsideration and entry of the following amendment in response to the office action mailed February 19, 2009. The Assignee respectfully submits that the pending claims distinguish over the cited documents.